

FOR IMMEDIATE RELEASE

For more information, contact:

Tracey Munson
Vice President of Communications
Chesapeake Bay Maritime Museum
410-745-4960
tmunson@cbmm.org



(ST MICHAELS, MD – June 15, 2011)

CBMM offers free admission to military families now through Labor Day

The Chesapeake Bay Maritime Museum (CBMM) in St. Michaels, MD has announced free admission is being offered to all active duty military personnel and their families now through Labor Day 2011.

The promotion is part of CBMM's new affiliation with Blue Star Museums—a partnership with the National Endowment for the Arts (NEA), Blue Star Families, and more than 1,300 museums across America.



For the balance of the year, CBMM offers free, individual admission to all active military and discounts to all other military personnel. “And now with participation as a Blue Star Museum, we can extend that free admission to military families through Labor Day,” commented CBMM’s Visitor Services Team Leader Katie Willis. “It’s an honor for the museum to give back to the people serving our country in this meaningful way.”

The Museum is open daily from 9am to 6pm over the summer months and celebrates the stories of how people live, work, and play on the Bay throughout ten exhibit buildings along an 18-acre waterfront campus. Highlights of a visit include climbing the 1879 Hooper Strait Lighthouse, interacting with real shipwrights building authentic, wooden Chesapeake, taking a river cruise on the buyboat *Mister Jim*, and engaging in numerous family-oriented activities and events.

To receive free admission, military personnel can show a military ID upon entry at the museum’s welcome center or store. For more information about CBMM, visit the museum in St. Michaels, call 410-745-2916 or go online at cbmm.org. A complete list of Blue Star Museums is also available at www.arts.gov/bluestarmuseums.

###